Get ready to raise $100K or more in just 8 weeks with our $100,000+ Mini-Campaign guide. Here’s a breakdown of the key steps for each week:

### WEEK 1: Mini-Campaign Planning
- Initial meeting with campaign advisor and cohort
- Outline mini-campaign objectives for your organization
- Determine working goal for your campaign
- Discuss Personal Reflections

### WEEK 2: Develop Mini-Campaign Plan
- Finalize objectives and working goal
- Prepare gift range chart
- Identify key stakeholders and prospects
- Develop depth chart for your campaign
- Discuss Core Committee

### WEEK 3: Prepare Materials
- Begin work on case for support
- Draft donor discussion guide
- Prepare donor recognition plan
- Prepare pledge form

### WEEK 4: Get Ready to Solicit Gifts
- Finalize donor discussion guide
- Share with key board members
- Recruit solicitors

### WEEK 5: Solicitation Training
- Learn your solicitation style
- Convert the awkwardness of asking to the comfort of a conversation

### WEEK 6: Solicit Lead Gifts
- Revise materials as needed
- Select initial prospects to solicit
- Schedule initial solicitations

### WEEK 7: Expand the Quiet Phase
- Report on initial solicitations
- Identify mid-level donors
- Plan next round of solicitations
- Begin donor acknowledgement
- Report on campaign progress

### WEEK 8: Celebrate Success
- Send broad-base appeal
- Send special appreciation to lead donors
- Prepare to celebrate success
- Prepare report for board

For more resources and tools, visit [CapitalCampaignToolkit.com/Mini-Campaign](https://capitalcampaigntoolkit.com/mini-campaign).